

## Sponsorship Opportunities at Regional Events 2010

### Pre-event marketing opportunities:

#### Button advertisement on the exhibitions page of the SOLICITORS group website - £395+VAT

the SOLICITORS group's website [www.thesolicitorsgroup.co.uk](http://www.thesolicitorsgroup.co.uk) is used by a large number of legal professionals for booking exhibition tickets and training places. the SOLICITORS group are offering exhibitors discounted rates for advertising on the exhibitions page of the website.

#### E-alert sponsorship: Prices start from £395+VAT

To promote the event to the profession, the SOLICITORS group will be e-mailing their database of over 45,000 e-mail addresses on a monthly basis. There is the opportunity for one company to sponsor these e-shots with a banner advertisement, 30 words text and a link to their website.

#### Mailing insert sponsorship: Prices start from £600+VAT

To promote the event to the profession, the SOLICITORS group will be mailing its database of over 74,000 legal professionals on a monthly basis. Within each mailing there is the opportunity for one business to place a marketing flyer. The database can be divided into legal speciality (e.g. Wills and Probate) and/or geographical location (eg. London and South East).

### At event marketing opportunities:

#### Conference sponsorship - £3995+VAT

This sponsorship opportunity provides maximum brand exposure both ahead of and during the event. There are over a million opportunities to be seen. The package also contains promotion within the conference room, allowing your business to engage with the audience on a one to one basis. Limited opportunities remain for March please contact us as soon as possible for a list of available conferences.

#### Flyer in the delegate course notes - £595+VAT

Each delegate receives a copy of the course notes for their conference. This is a limited opportunity for exhibitors to include an advert.

#### Feedback Form Sponsorship - £495+VAT

Each delegate receives a feedback form with their course notes to complete and return. For a small fee an exhibitor could sponsor the form and have a logo and include a question to be answered.

#### Badge Sponsorship - £895+VAT

All visitors to Law London 2010 will receive a personalised badge. There is the opportunity for one exhibitor to sponsor these badges and have their company logo printed on the badges.

#### Pen Sponsorship: Prices start from £450+VAT

All delegates attending a conference receive a set of course notes and pen. There is the opportunity for one exhibitor to sponsor the pens and have their company logo printed on them. This can be done per conference or the whole show.

**Organised by:**

the  
**SOLICITORS**  
group

**Call your sales representative or 01332 226602 for further information.**